

**FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D. C. 20554**

JUL 10 2009

**IN REPLY REFER TO:
1800B3-DW**

Clay E. Holladay, President
New South Radio, Inc.
265 High Point Drive
Ridgeland, MS 39157

In re: WIIN(AM), Ridgeland, MS
Facility ID No. 48646
Silent Since June 8, 2009
Request For Special Temporary
Authority To Remain Silent

Dear Mr. Holladay:

This letter concerns your request, filed on June 30, 2009, on behalf of New South Radio, Inc. ("NSR") for Special Temporary Authority to permit Station WIIN(AM) to remain silent.

NSR's request states that WIIN(AM) went silent on June 8, 2009, due to financial difficulty. Your request includes the appropriate certification regarding Section 5301 of the Anti-Drug Abuse Act of 1988.¹

NSR's request will be granted. Accordingly, Special Temporary Authority is granted to permit Station WIIN(AM) to remain silent for a period not to exceed 180 days from the date of this letter. **Notwithstanding the grant of this special temporary authority, the broadcast license for WIIN(AM) will automatically expire as a matter of law if broadcast operations do not commence by 12:01 a.m. on June 9, 2010.**² See Section 312(g) of the Communications Act, 47 U.S.C. Section 312(g).

¹ In the event extension of special temporary authority is sought, please renew the certification in this matter.

²Notification of resumption of broadcast operations must either be electronically filed or mailed to:

Federal Communications Commission
Attn: 1800B3-ALM, Room 2-B450
445 12th Street, S.W.
Washington, D.C. 20554

Finally, the station's silent status does not suspend the licensee's obligation to comply with all other relevant Commission rules, including the filing, when appropriate, of applications for renewal of broadcast license. Additionally, we note that it is imperative to the safety of air navigation that any prescribed painting and illumination of the station's towers shall be maintained. See 47 C.F.R. Sections 17.6 and 73.1740(a)(4).

Sincerely,

A handwritten signature in blue ink, appearing to read "H. Taft Snowdon", with a large, stylized flourish at the end.

H. Taft Snowdon
Supervisory Attorney
Audio Division
Media Bureau

cc: David D. Burns, Esquire